

# Water Efficiency: Driving Sustainable Buildings and Sites

## AGENDA September 17, 2008

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7:30 a.m.-8:00 a.m.: Fuel up, sign in, chat

**8:00 a.m.-8:30 a.m.: Plenary Session**

Climate Change, the Pacific NW and the water context: **Ross Macfarlane**, Climate Solutions

**8:30 a.m. -10 a.m.: Setting the Stage for Success**

- Persuasive communications and partnership building: **Rick Kool**, Royal Roads University
- Aligning natural resource and business lexicon: **Rachel Brombaugh**, Shorebank Enterprise Cascadia
- Choosing contractors/products and avoiding greenwashing: **Ray Congdon**, CBRE/Group Health

**10:15 a.m.-12:15 p.m.: Integrated Building and Site Design**

- The interactive relationship between water, energy and climate change: **Jon Roberts**, CTG Energetics, Inc.
- Low Impact Development Techniques: **April Mills**, Seattle Public Utilities
- National examples in integrated design: **Joel Banslaben**, Seattle Public Utilities
- Featured Case Study: Dockside Green: **Carola Bloedorn**, Director of Development, Dockside Green, Victoria, BC

12:15 p.m.-1:15 p.m.: Break out Session #1 with working lunch

1:15 p.m. -1:45 p.m.: Report out of all sector-based groups

1:45 p.m.-2 p.m.: Break

**2:00 p.m.-3:30 p.m.: Water Technologies and Trends:**

- Cooling Tower Technologies and Trends: **Rand Conger**, ASHRAE and Johnson Barrows
- Updates regarding new policies and water conservation organizations, (including WaterSense, <sup>tm</sup> Water Efficiency Alliance, new WA rules, comments to USGBC, SPU rate updates): **Al Dietemann**, Seattle Public Utilities
- Conservation strategies and indoor measures: **Roger Van Gelder**, Seattle Public Utilities
- Irrigation and native landscaping: **Jenna Smith**, Seattle Public Utilities

3:30 p.m.-4:00 p.m.: Break out Session #2

4:00 p.m. 5:30 p.m.: Report of all sector-based groups and wrap up & next steps